

www.wesh.com

Billing Address:

**WESH** 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

American Rambler

138 Conant Street

Beverly, MA 01915

Attention: Accounts Payable

Invoice # Invoice Month Invoice Date Invoice Period 939028-1 08/05/12 August 2012 07/30/12 - 08/05/12

Account Executive Station Sales Office Fran Berg Eagle-Washingt National

Sales Region WESH

Advertiser Product Estimate Number Romney/R/President ROMNEY/P/R

> Alt Order# Flight Dates Order # 08/04/12 - 08/05/12 939028 07894436 Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code ROMM

Agency Ref Advertiser Ref

Send Payment To:

**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Spots/

| Line | Start Date  | End Date                 | Description                      |                               | Start/End Time             | MTWTFSS                        | Length       | Week                        | Rate            | Type |  |
|------|---|--------------------------|----------------------------------|-------------------------------|----------------------------|--------------------------------|--------------|-----------------------------|-----------------|------|--|
| 1    | 08/04/12<br>Class of Tin  | 08/04/12<br>ne - Pre-emp | Sa/Su 6pn l<br>otible with notic | News Olympice                 | pic6pm News Olympic        | S-                             | :30          | 1                           | \$2,500.00      | NM   |  |
|      | Weeks:  | Start Date 07/30/12      |                                  | MTWTFSS<br>S-                 | Spots/Week<br>1            | Rate<br>\$2,500.00             |              |                             | 3333.333        |      |  |
| -    | Spots: # Ch   | Day Air                  | Date Air T                       | ime Descrip                   | <u>otion</u>               | Start/End Time                 | <u>Lengt</u> | h Ad-ID                     |                 |      | Rate Type                                |
|      | 1 WESHSa 08/04/12 6:21 PM Sa/Su 6pn News Olympics 6pm News Olympic :30 2012MRFP071H |                          |                                  |                               |                            |                                |              |                             | P071H           |      | \$2,500.00 NM                            |
| 2    | 08/05/12<br>Class of Tin  | 08/05/12<br>ne - Pre-emp | Sa/Su 6pn lotible with notic     |                               | pic6pm News Olympic        | S                              | :30          | 1                           | \$2,500.00      | NM   |  |
|      | Weeks:  | Start Date 07/30/12      |                                  | MTWTFSS<br>S                  | Spots/Week<br>1            | Rate<br>\$2,500.00             |              |                             |                 |      |  |
|      | Spots: # Ch<br>1 WE   |                          |                                  | ime <u>Descri</u><br>PM Sa/Su | otion<br>6pn News Olympics | Start/End Time<br>6pm News Oly |              | <u>h Ad-ID</u><br>0 2012MRF | г <b>Р</b> 071н |      | <u>Rate</u> <u>Type</u><br>\$2,500.00 NM |

**Total Spots** 

2

Payment Terms 30 Days

Gross Total

\$5,000.00

Agency Commission

\$750.00

Net Amount Due

\$4,250.00